



CREATIVE DESIGN | DIGITAL MARKETING



# OUTLINE TO START WITH

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# WHAT WE DO

## DESIGN & DIGITAL

We are the go-to design and digital marketing firm when it comes to online presence & fast-paced channels.

We have a wide array of services to offer our clients.

### UI / UX DESIGN

UX - Design Thinking

Mobile Apps & Websites

Branding

Emailers & Newsletters

Social Media Creatives

### WEB/MOBILE DEVELOPMENT

Web/Mobile Apps

Product Development

eCommerce

Social API Integration

Solution Architect | AWS Services

### DIGITAL MARKETING

Strategy

Creative Content

Pay Per Click (PPC)

SEO

Email & SMS

Affiliate & Co-marketing

### SOCIAL MEDIA

Audience Planning

Media Buying

Creative Posts

Reach, Clicks & Engagement

Data Analysis & Reports

# CUSTOMERS WHO WE WORK FOR

A collaborative spirit is key to our culture and success.

We serve clients of all sizes. However, we are particularly well suited to help clients of these types

**Financial Services, Information Technology, Healthcare, Logistics & Supply Chain, Consumer Goods, Retail, Automotive, Lifestyle & Media**



# APPROACH THINKING DIFFERENTLY

Our approach to every project is to design for the maximum alignment of sales and marketing initiatives from the beginning.

This ensures that you will achieve the greatest possible results  
We understand that nearly every company wants **MORE-**

**Web Traffic | Social Media Followers | Leads | Sales**





# STRENGTHS

## CUSTOMER CENTRIC

We are passionate about solving problems with clarity, simplicity and honesty.

Hands-on experience in Application Development, UI/UX and Digital Marketing. <

Senior Working Professionals turned entrepreneurs <

Team of senior engineers with proven experience <

Solid domain experience into Financial Services, Information Technology, Healthcare, Logistics, Retail, Lifestyle & Media... <

Next generation entrepreneurs with zeal to bring excellence to brands and results for customers. <

Our expertise stretch out to



Design & Development



App Development



eCommerce Portals



Digital Strategy



Pay Per Click {PPC} & SEO



Social Media



# CONTACT US

## LET'S COLLABORATE

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